



NEW SINGLE

SOCIAL NO SOCIAL

BYWYOU

A bilingual electronic pop single built around the tension between private life and digital identity: two people keep finding each other online but struggle to name what they are. Male/female rap, an immediate hook and a spoken break that turns tension into confession.

AVAILABLE FOR AIRPLAY

RELEASE DATA

ARTIST	BYWYOU	LABEL	BYWYOU
TITLE	Social NO Social	AUTHOR	Luca Carta Mantiglia
GENRE	Pop / Easy Listening	COMPOSER	Luca Carta Mantiglia
DURATION	3:59	PRODUCER	Luca Carta Mantiglia
LANGUAGE	English / Italian	DISTRIBUTION	Too Lost

SIAE Work officially registered

Work code 263540806

THE TRACK

Social NO Social tells the story of a relationship suspended between digital connection and emotional distance. She asks for clarity, he defends privacy, until the music drops out and the dialogue is reduced to one word: "Fear." The track alternates male and female rap, English and Italian, with an immediate chorus and a wide, radio-ready electronic pop production.

RADIO FOCUS

Immediate hook - duration 3:59 - bilingual English/Italian lyrics - electronic pop with rap elements - spoken break - suitable for radio rotation, playlists and digital content.

THE BYWYOU PROJECT

BYWYOU is an independent music project born in Sardinia and focused on contemporary electronic music. Its catalogue moves across dance, techno, house and melodic sounds, with strong attention to visual identity and to releases designed for digital audiences, radio and club play. Each release develops a distinct atmosphere while maintaining a recognizable artistic direction.

RADIO MATERIALS

- High-quality WAV master
- 320 kbps MP3 for quick listening
- Official cover artwork
- Press kit PDF

CREDITS

ARTIST	BYWYOU
AUTHOR	Luca Carta Mantiglia
COMPOSER	Luca Carta Mantiglia
PRODUCER	Luca Carta Mantiglia
LABEL	BYWYOU

RADIO & PRESS CONTACTS

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<https://bywyou.com>

For airplay, interviews and requests for broadcast materials. Listening available via attached audio files.

