



NEW SINGLE

NOT MY CHOICE

BYWYOU

A contemporary English-language Hip-Hop/Rap single with alternative electronic production, built around the growing presence of AI in everyday life. Natural male rap, a controlled female AI voice, a direct melodic hook and a spoken human-machine break about identity, prediction and the freedom to choose.

AVAILABLE FOR AIRPLAY

RELEASE DATA

ARTIST	BYWYOU	LABEL	BYWYOU
TITLE	Not My Choice	AUTHOR	Luca Carta Mantiglia
GENRE	Hip-Hop/Rap / Alternative	COMPOSER	Luca Carta Mantiglia
DURATION	3:28	PRODUCER	Luca Carta Mantiglia
LANGUAGE	English	DISTRIBUTION	Too Lost

SIAE

Work officially registered

Work code 263640038

THE TRACK

Not My Choice explores the growing presence of artificial intelligence through a direct dialogue between human identity and machine prediction. The male rap voice challenges an AI that can learn habits, copy faces and clone voices, but cannot own the final decision. A female synthetic voice appears only at key moments, turning the central line - 'clone my voice, not my choice' - into the track's defining statement. The production combines modern rap, alternative electronic textures, deep low-end and a melodic radio-ready chorus.

RADIO FOCUS

Immediate hook - duration 3:28 - English lyrics - modern Hip-Hop/Rap with alternative electronic elements - natural male rap lead - controlled female AI spoken voice - human/AI dialogue break - suitable for radio rotation, playlists and digital content.

THE BYWYOU PROJECT

BYWYOU is an independent music project born in Sardinia and built around contemporary, cross-genre production. Its catalogue moves through dance, electronic, Latin, hip-hop/rap, country-pop and melodic sounds, with strong attention to visual identity and releases designed for radio, digital audiences and international promotion.

RADIO MATERIALS

- High-quality WAV master
- 320 kbps MP3 for quick listening
- Official cover artwork
- Press kit PDF

CREDITS

ARTIST	BYWYOU
AUTHOR	Luca Carta Mantiglia
COMPOSER	Luca Carta Mantiglia
PRODUCER	Luca Carta Mantiglia
LABEL	BYWYOU

RADIO & PRESS CONTACTS

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For airplay, interviews and requests for broadcast materials. Listening and radio assets are available at bywyou.com/radio/.

